



Throughout its 134-year history, The Coca-Cola Company has operated in times of crisis and tapped its network of partners, suppliers and stakeholders to provide not only financial resources, but also logistical, technical and marketing expertise to support communities in need.

The Coca-Cola system, with production facilities and franchise bottling operations across the United States, continues to make and deliver the essential beverages local stores and communities need during this challenging time.

But the company, its local bottlers, suppliers and employees are doing more than delivering drinks in the communities they call home. Local teams are finding ways to re-deploy resources to help meet the needs of first responders, healthcare workers, community organizations and more.




Providing Supplies and Transportation to Help Make Masks for Healthcare Workers and Frontline Responders


In the Boston area, thousands of face shields are being assembled for delivery to medical centers around the region, with more in the works. Ray Dube, sustainability manager at [Coca-Cola Beverages Northeast](#), saw an opportunity to provide much-needed logistics and supply chain support to help nonprofit makerspace “[Makelt Labs](#)” produce face shields to protect front-line healthcare workers.

Ray connected Makelt volunteers with Coca-Cola plastic recycler [UltrePet](#) and packaging manufacturer [EasyPak](#) to donate and transport clean PET plastic sheeting to make the specialty shields. EasyPak donated approximately 6,000 pounds of clear PET sheeting, and Coke Northeast delivery trucks transported the Coke system’s first large-scale donation of PET sheets.

In partnership with [Makelt Labs](#) and packaging supplier [Sonoco](#), Coca-Cola also helped transport 6,000 pounds of plastic sheeting from Sonoco’s warehouse in North Carolina to Georgia Tech in Atlanta. Tech students and other groups will [use the plastic sheeting](#) to make 50,000+ plastic surgical shields for healthcare workers in the Atlanta area.

Another supplier, [Filmquest](#), has generously agreed to donate 1,200 pounds of polyester film that will be assembled by Makelt Lab volunteers into plastic surgical shields and donated to hospitals.

 **jim.dinkins**
Atlanta, Georgia [View Profile](#)



[View More on Instagram](#)

414 likes
[jim.dinkins](#)

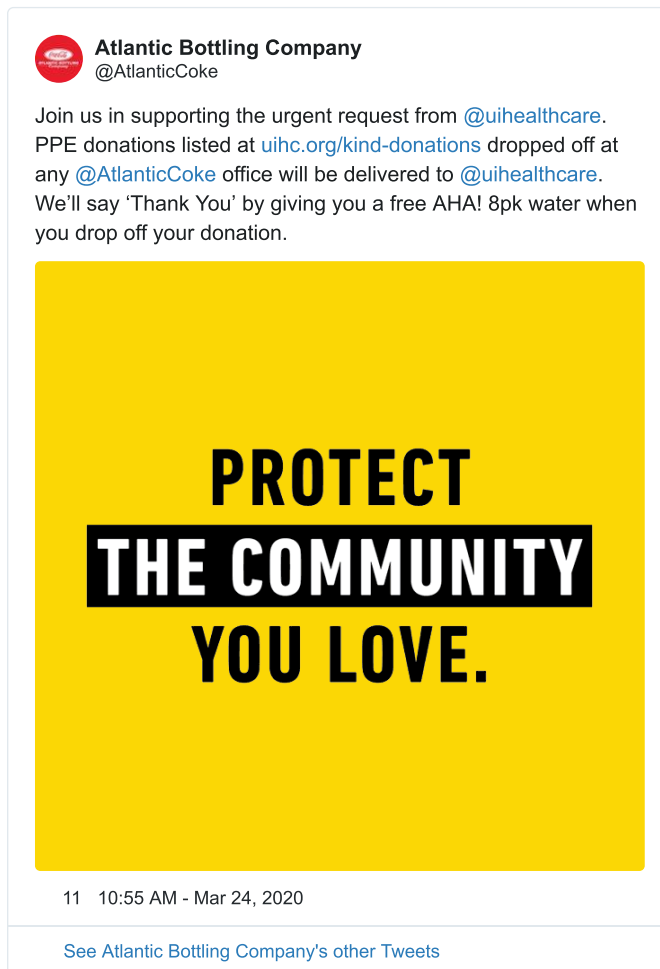
Big shout out to the Coca-Cola team that transported 6,000lbs of plastic sheeting from our supplier Sonoco’s warehouse in North Carolina to our partners at [@georgiatech](#) in Atlanta. The plastic sheeting will be used by Tech students to make 50,000+ plastic surgical shields for healthcare heroes in our hometown!
[#greatpartners](#) [#makeadifference](#)

[view all 20 comments](#)

Add a comment...

Helping Supply Hand Sanitizer and Personal Protective Equipment (PPE)

The [Atlantic Coca-Cola Bottling Company](#) is responding to an urgent request from the [University of Iowa](#) Hospitals and Clinics for hand sanitizer and for donations of personal protective equipment (PPE) by hosting a drop-off location at their offices and rewarding people who donate with free eight-packs of Coca-Cola's new AHA sparkling water. The Coke bottler is producing hand sanitizer at its Atlantic, Iowa bottling facility and [donating it](#) to the University of Iowa Hospital System.



Atlantic Bottling Company
@AtlanticCoke

Join us in supporting the urgent request from [@uihealthcare](#). PPE donations listed at uihc.org/kind-donations dropped off at any [@AtlanticCoke](#) office will be delivered to [@uihealthcare](#). We'll say 'Thank You' by giving you a free AHA! 8pk water when you drop off your donation.

**PROTECT
THE COMMUNITY
YOU LOVE.**

11 10:55 AM - Mar 24, 2020

[See Atlantic Bottling Company's other Tweets](#)

Additionally, two suppliers – Western Container and Southeastern Container – are working with Coca-Cola bottlers and alcohol distilleries to create plastic bottles that can be filled with hand sanitizer solution and donated to healthcare and public safety workers. Western Container shipped two truckloads (over 200,000 units) of 500-ml bottles to Whiskey Hollow Distillery in Valley View, Texas. These bottles will be custom labeled by the distillery as donated hand sanitizer to Texas-area hospitals.

Providing Financial and In-Kind Support to Community Organizations

The Coca-Cola Foundation, the philanthropic arm of The Coca-Cola Company, is awarding \$13.5 million in grants to five nonprofit organizations working on the front lines of the U.S. and Canadian humanitarian response to the coronavirus pandemic. The latest grants support organizations focused on providing relief to first responders and residents of economically disadvantaged communities, both in the company's hometown of Atlanta and across North America. Read more about the

In addition to financial donations, the company and its bottling partners continue answering the call for beverage donations wherever possible. To date, the Coca-Cola system has donated over 740,000 beverages to support community organizations, food banks and frontline responders throughout the U.S.

Assisting our Hometown Partners

Coca-Cola is donating hand sanitizer, wipes and other cleaning and disinfectant supplies to the Salvation Army Red Shield Shelter in Atlanta to ensure they can continue to safely serve the needs of Atlanta's homeless and disadvantaged during this crisis.
